

The European Journal of Humour Research

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Database Coverage

[Scopus](#) [Scilit](#) [DOAJ](#)

Journal Articles

All-time journal articles 348

2023 journal articles 45

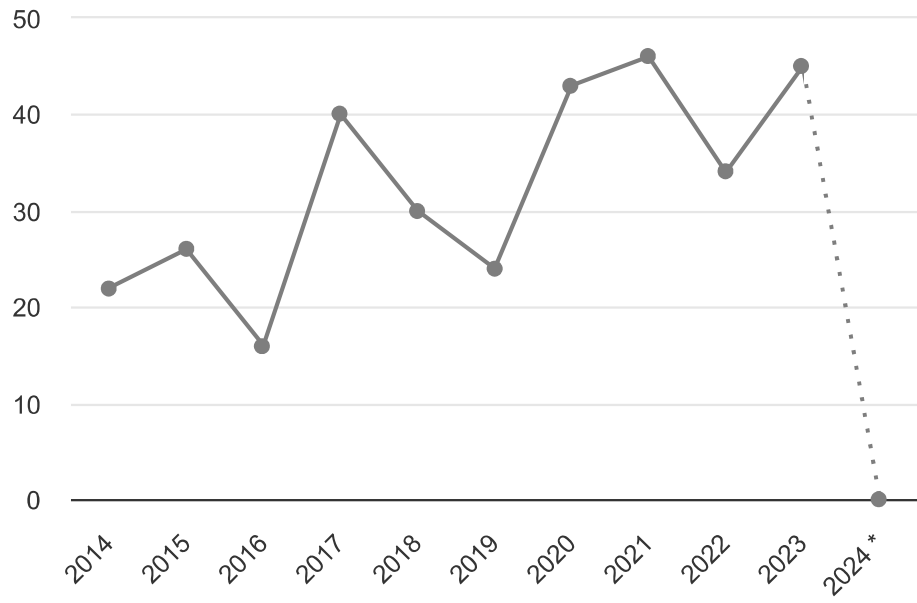
Publication Analysis

Yearly

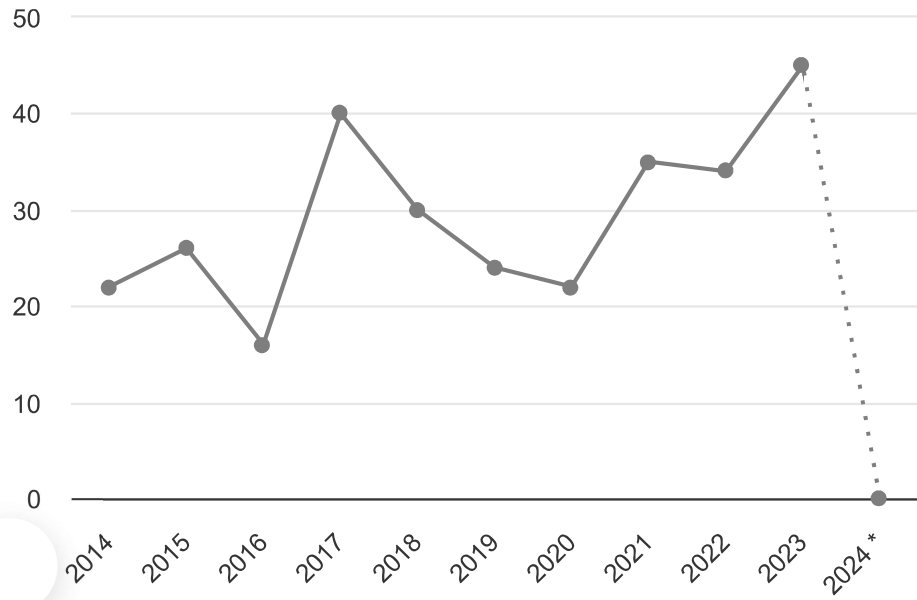
Monthly

Publications in 2014-2024





Open Access Publications in 2014-2024



Top Subjects

Publications in 2014-2024.

Subject	Publications
Language Studies	<u>112</u>
Cultural Studies	<u>38</u>
History and Philosophy of Science	<u>20</u>
Experimental Psychology	<u>10</u>
History	<u>9</u>
Law	<u>6</u>
Sustainable Science and Technology	<u>6</u>
Tourism, Leisure, Sport and Hospitality	<u>6</u>
Classics	<u>5</u>
Artificial Intelligence	<u>4</u>

Top Countries

Publications in 2014-2024.

Country	Publications
Australia	<u>30</u>
United States	<u>24</u>
Spain	<u>20</u>

Country	Publications
Russia	<u>18</u>
Nigeria	<u>17</u>
Netherlands	<u>9</u>
China	<u>8</u>
Estonia	<u>7</u>
Greece	<u>7</u>
Israel	<u>7</u>

Citation analysis

Citations in 2023 to publications in 2021-2022.

Total Citations	44
Total Publications	80
Average Citations	0.55
Cited Publications	32
Cited Publications %	40%
Self Citations	14
Self Citations %	31.8%

Journal Metrics

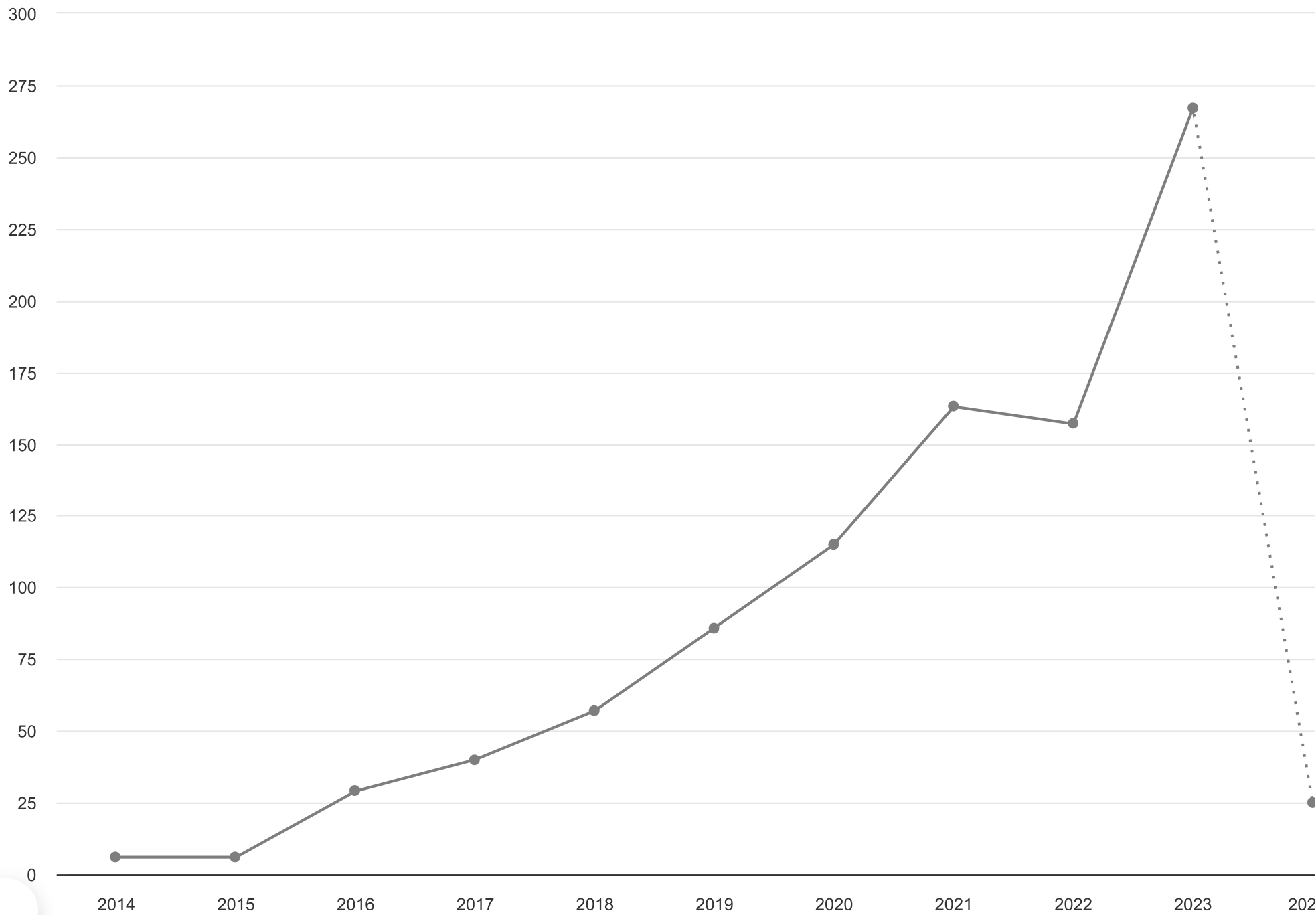
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Citations per year

All citations in 2014-2024





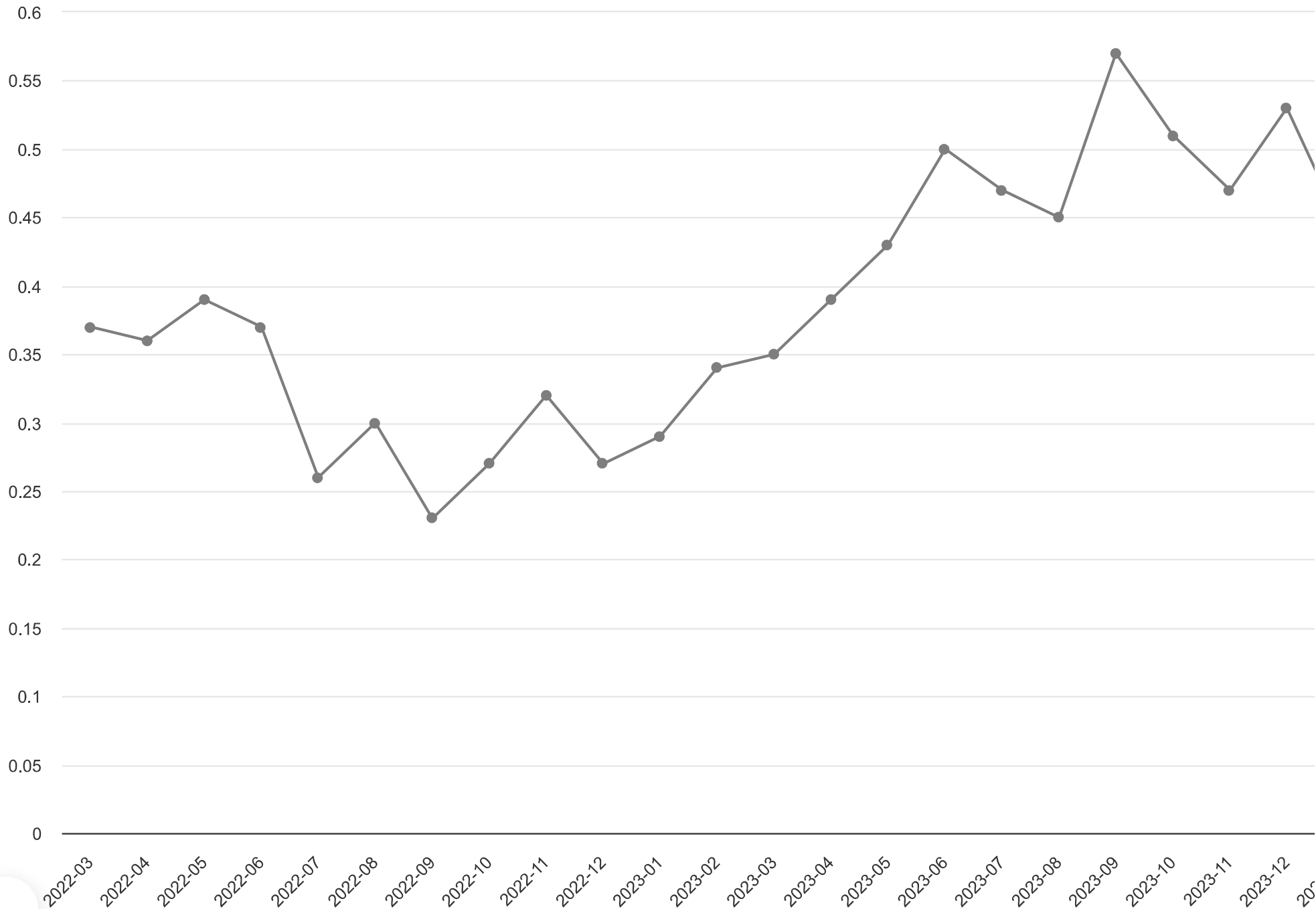
Citation Distribution

All citations to publications in 2021-2022.

Q1	0
Med	0
Q3	1
99%	4.2
Max	5

Monthly Citation Metric





Citations in 2023 to publications in 2021-2022.

Citing Source Titles

19

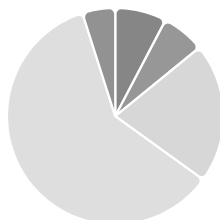
Citing Publishers

13

Collaboration Analysis



Publications in 2014-2024.



Collaboration type	Publications	Percentage
International collaboration	<u>25</u>	7.7%
Domestic inter-organizational collaboration	<u>21</u>	6.4%
Domestic intra-organizational collaboration	<u>68</u>	20.9%
Single authorship (no collaboration)	<u>196</u>	60.1%



Collaboration type

Publications Percentage

Missing data

16

4.9%

Latest Publications

Sort by Newest ▾

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31 December 2023

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Vol. 11 (4), 14-30 <https://doi.org/10.7592/ejhr.2023.11.4.868>

Genre and stylistic markers of Ukrainian folk jokes

by Olena Yemelyanova, Svitlana Baranova, Iryna Kobyakova

This article focuses on the study of Ukrainian social and domestic folk jokes that contain information about the life of people, their habits, customs, traditions, and relations, and ridicule the weak sides of Ukrainians. The research material comprises 311 folk jokes that date back to the second part of the 19th century – the beginning of the 20th century. They are selected from the collection by M.V. Nagorny (1940) and the book of Ukrainian folk satire a...

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Vol. 11 (4), 75-92 <https://doi.org/10.7592/ejhr.2023.11.4.841>

Humour-themed holistic learning processes in a Finnish primary school

by Juli-Anna Aerila, Marja-Leena Rönkkö, Tuula Stenius

Although humour in education has shown positive research results, its use in Finnish classrooms is not common and is not included in Finland's curricula. In this study, pupils' humour is utilised as part of a holistic learning process in Finnish primary education. Implementing holistic learning processes means focusing on child-centredness, dissolving subject boundaries and concentrating on learning-to-learn skills, overall growth and traditional subject-learn...

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Vol. 11 (4), 93-103 <https://doi.org/10.7592/ejhr.2023.11.4.850>

The humorous body

by Neha Khurana

This paper is a commentary upon the mingling of the affective and discursive varieties of humour in the eighteenth century based on the observation that the body and bodily processes are at the core of humour in Laurence Sterne's *The Life and Opinions of Tristram Shandy, Gentleman*. The author notes in this novel a curious coming together of the various conceptions of the functioning of the human body prevalent at that time and linguistic slippage...

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Vol. 11 (4), 31-53 <https://doi.org/10.7592/ejhr.2023.11.4.781>

Humorous advertisement categories

by Emese Babinszki, Katalin Balázs

Humour is a prevalent strategy in advertising, but research findings are contradictory regarding its effectiveness. A potential resolution of the contradictory findings could be to create a category system distinguishing between the basic types of humorous advertisements, which could systematically be used in future research. Several classifications have been reported and some typologies have been suggested, but none is based on the audienc...

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Vol. 11 (4), 54-74 <https://doi.org/10.7592/ejhr.2023.11.4.854>

Humour as an advertising resource: memes at the service of brands

by Juan Manuel González-Aguilar, Beatriz Feijoo, Romina Caluori

In this study, we investigated the phenomenon of memes generated based on user-generated content (UGC) discourse about the Japanese electronic brand Casio. We collected 150 memes from various platforms and applied a quantitative content analysis methodology to determine the main characteristics of the memes. Additionally, we employed statistical techniques to identify patterns and relationships among the variables studied. T...

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Vol. 11 (4), 1-13 <https://doi.org/10.7592/ejhr.2023.11.4.820>

The effect of self-related humor on convergent and divergent thinking

by Shahinoor Rahman, Zhijin Zhou



Humour enhances creativity, but the question is whether different types of humour have a similar effect on improving individual creativity. It is evident that negative humour style is negatively related to creativity, while positive humour style is positively related to it. However, no evidence has been found that self-related humour (self-enhancing and self-defeating humour) directly affects creative thinking in the experimental setting. Thus, this study aimed ...

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Vol. 11 (3), 145-165 <https://doi.org/10.7592/ejhr.2023.11.3.824>

The relationship between humour types, assertiveness, self-efficacy, personality, and perfectionism in pre-service teachers

by Elena Mirela Samfira, Ionel Samfira

Teachers' humour has a special place in the educational context with multiple benefits for themselves and their students. As a complex concept, humour is strongly related to individual personality, which is also complex and diverse. The current research aimed to investigate the correlations between four types of humour (affiliative, self-enhancing, aggressive, and self-defeating) and assertiveness, perfectionism, and Big Five personality traits (openness...

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Vol. 11 (3), 1-30 <https://doi.org/10.7592/ejhr.2023.11.3.810>

Have media texts become more humorous?

by Haoran Zhu, Yueqing Deng

As a research topic, humour has drawn much attention from multiple disciplines including linguistics. Based on Engelthaler & Hills' (2018) humour scale, this study developed a measure named Humour Index (HMI) to quantify the degree of humour of texts. This measure was applied to examine the diachronic changes in the degree of humour of American newspapers and magazines across a time span of 118 years (1900-2017) with the use of texts from Corpus ...

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Vol. 11 (3), 72-87 <https://doi.org/10.7592/ejhr.2023.11.3.786>

Identity politics and ethnic humour in contemporary Jordan

by Yousef Barahmeh

Following political turbulence and instability in the Middle East, Jordan has become a home for a large number of Palestinians, Iraqis, and Syrians, and now includes a significant number of Egyptians in its workforce. This growing diversity in the population has impacted the country not only socially and economically but quite noticeably in terms of identity politics and ethnic humour (how do indigenous people perceive the other(s) and how do othe...

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Vol. 11 (3), 105-122 <https://doi.org/10.7592/ejhr.2023.11.3.807>

Legal analysis of freedom of expression and online humour in Indonesia

by Andryka Syayed Achmad Assagaf



This paper examines the issue of freedom of expression in relation to online humour, particularly in Indonesian law. Despite being an inherent individual right within the broad scope of freedom of expression, there is currently no clear demarcation line in Indonesian law to position humour as an integral aspect of this right and of entertainment. Consequently, forms of humour such as memes, parodies, and satire may potentially be considered as insulti...

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